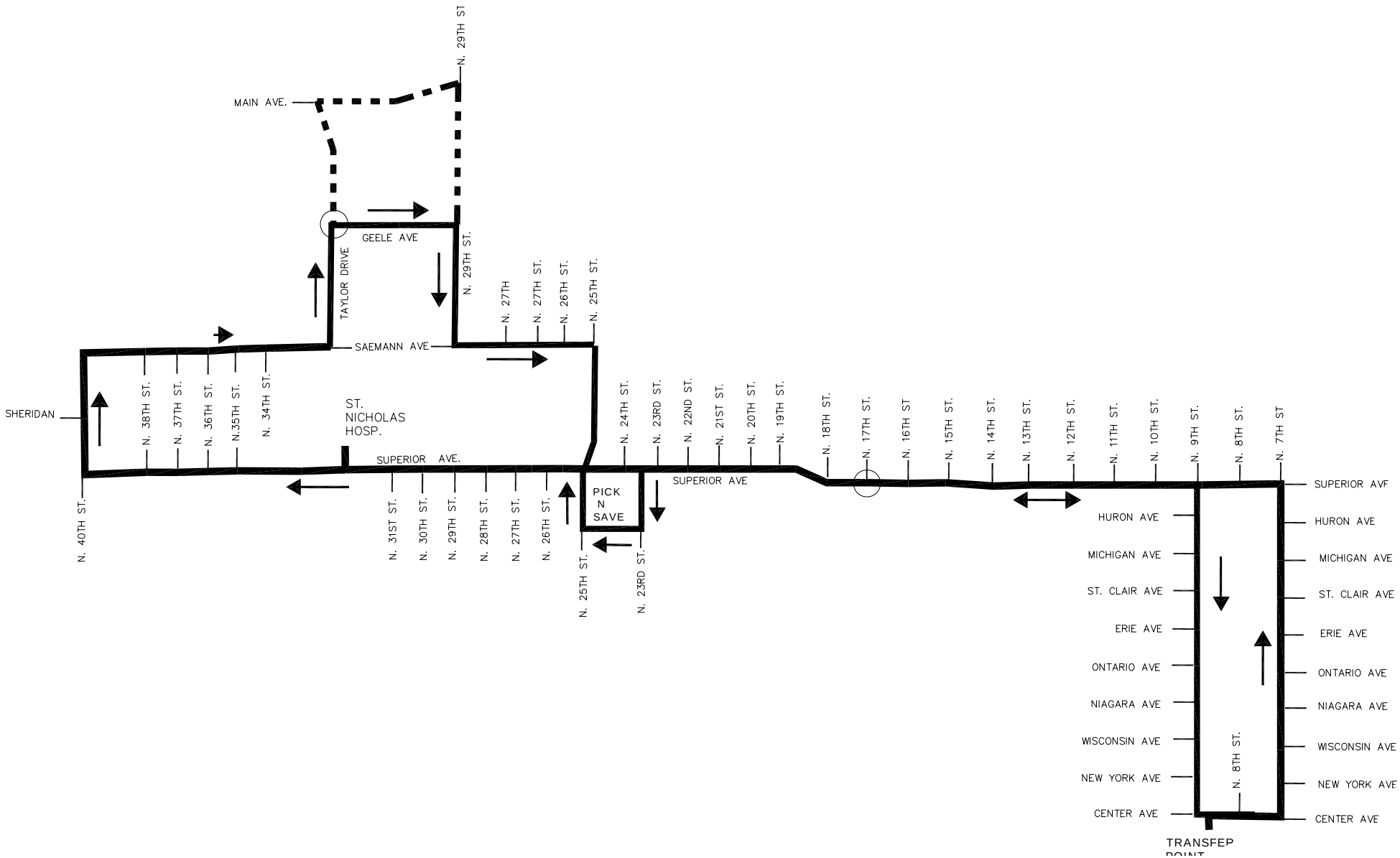ROUTE 7 NORTH